

Si Cook

Director of Organization

Si Cook was promoted to the TFB senior management staff as Director of Organization in January of 2010. The Organization Division is responsible for the creation and execution of programs involving Member Benefits and Services, Staff and Leader Development, Urban Outreach, Agriculture-in-the Classroom, TFB's Young Farmer and Rancher Program and the delivery of Youth Activities and Scholarship Programs.

Cook started his involvement with Texas Farm Bureau as a County Board Member and President before accepting a position as an area Field Representative in December of 1987. During his 7 years in that position, he served as a liaison between the state organization and a total of 22 County Farm Bureaus. Cook was promoted to Director of Organization Programs in August of 1994 and moved to Waco to assume responsibilities involving many of the same programs he now oversees.

Cook is a graduate of Texas State University with a B.S. degree in Agriculture Education with teacher certification. He was born and raised in South Central Texas and maintains a ranching operation there that he started in the early 70's. He and his wife Kim, who was his high school sweetheart, reside in Waco, where she works for Waco I.S.D. as a coordinator for the gifted and talented programs.